



Dear Cal State LA alum:

Below please find the form where you can notify us if you do not want to receive information about services and products offered from our affinity partners. These partners are carefully selected and screened for their proven record in working with colleges and universities throughout the nation. In addition, it offers you, as an alum, the opportunity to demonstrate your pride and affinity for Cal State LA.

These services include insurance products such as auto, homeowner, health, long-term care, vision, dental, life, etc. You will only receive information about Cal State LA affinity-approved products and services.

The Cal State LA Alumni Association also receives royalties from these partners, based on alumni participation. These funds help support the development of programming and activities to strengthen alumni engagement.

Please note that this opt-out form is **only for affinity partner services**. You will continue to receive communications directly from Cal State LA. These items may include campus news and event invitations.

If you have used our affinity partners, we thank you for your participation and welcome your feedback about their services.

If you wish to opt out, please return the form so your request can be processed within 45 days from the receipt of your notification. Alternatively, you may contact the CSU Chancellor's Office at (866) 414-8136. If you have questions, please contact us at (323) 343-2586 or [alum@calstatela.edu](mailto:alum@calstatela.edu).

## IMPORTANT PRIVACY CHOICE

**You have the right to control whether we share your name, address, and email address with our affinity partners** (*companies that we partner with to offer products or services to our alumni, such as credit cards and insurance products*). **Please read the following information carefully before you make your choice below.**

### Your Rights

You have the following rights to restrict the sharing of your name, address, and email address with our affinity partners. This form does not prohibit us from sharing your information when we are required to do so by law. This includes sending you information about Cal State LA alumni, the university, or other products or services.

### Your Choice

#### **Restrict Information Sharing with Affinity Partners:**

Unless you say "NO," we may share your name, address, and email address with our affinity partners. Our affinity partners may send you offers to purchase various products or services that we have agreed that they can offer in partnership with us.

#### **Time Sensitive Reply**

You may decide at any time that you do not want us to share your information with our affinity partners. Your choice marked below will remain unless you state otherwise. However, if we do not hear from you, we may share your name, address, and email address with our affinity partners.

If you do not want to receive information from our partners, you may do one of the following:

1. Complete and submit the form online at <https://www.calstatela.edu/alumni/privacy-choice>
2. Contact the CSU Chancellor's Office at (866) 414-8136
3. Print, complete, scan, and email the form below to [alum@calstatela.edu](mailto:alum@calstatela.edu)

Please print clearly so we can accurately record your wishes:

☐ Please do NOT share my name, address, and email address with Cal State LA Alumni Association affinity partners.

Full Name: \_\_\_\_\_

Last Name while attending Cal State LA (if different): \_\_\_\_\_

Graduation Year(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number or email address in case we have questions: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_